# Tech Ranch Pioneer Program (Spring 2024)

*Accelerating local innovation for global transformation.*

**ABOUT TECH RANCH**
Tech Ranch is an international impact-focused accelerator based in Austin, Texas. We steward and connect a global ecosystem of entrepreneurs and private and public partners. Since 2003, we have helped 6,500+ entrepreneurs from 42+ countries deploy more than 750+ technology solutions to the world.

**ABOUT PIONEER**
Tech Ranch's *Pioneer* program is a 12-week engagement that helps **Scaleups**, international companies ready to take their local solutions to the U.S., gain access to a huge new market that would be challenging to reach alone – Austin, Texas, and the United States. The program consists of 80% high touch one-on-one meetings and 20% synchronous cohort sessions (*i.e. Orientation, Workshops,* and *Wrap Up*). All synchronous sessions will be recorded with captions to accommodate different time zones.

The **Spring 2024 Program** takes place **January 22-April 12, 2024** and has capacity for **up to 12 non-U.S. based companies.** This program is open to all industries with special considerations for those prioritizing society and the environment: *Healthcare, Clean Energy, Regenerative Agriculture, Media,* and *Mental Health.*

The Program *can* be completed exclusively online from your home country. However, we strongly recommend a trip to Austin in March or April if your budget and schedule permit.

**PROGRAM BENEFITS**
- **Customer Discovery** (developing global market hypotheses, support with secondary research, and introductions to industry experts)
- **Communication Coaching** (one-on-one coaching with communication consultants)
- **Exclusive Workshops** (Ex. *Selling to the US Federal Government*)
- **Concierge Matchmaking** (3 "Targeted Matches" to pilot partners, customers, channel partners, etc.)

**IDEAL PARTICIPANTS**
- Scaleups who are ready to enter the U.S. market
- 1-2 company representatives who will engage for the entire program
- Strong English proficiency and openness to collaboration

**COST:** $10,000 USD per company

*Payment can be broken into 2 payments of $5,000 each, with the first payment due at time of registration, and the second due on February 19, 2024.*

*Cost does not include travel or accommodations in Austin, TX.*

**IMPORTANT DATES**
**Application Opens:** *December 7, 2023*
**Priority Deadline:** *December 18, 2023*
**Application Deadline:** *December 28, 2023*

**Final Notification of Acceptance:** *January 4, 2024*
**Confirmation & Payment**: *January 11, 2024 (*Waitlisted companies may be notified if openings are available.)

**APPLICATION PROCESS**
1. [Apply for the program here.](#) **Applications are on a rolling basis - first come, first serve.**
2. If we believe we might be a good fit for your company, we'll reach out to schedule a 15-min interview.
3. If accepted, you'll receive an invoice to pay for the program and confirm participation.

**SUCCESS STORY: Temprify (Fall 2023)**

[Temprify](#) is an Austrian scaleup that manufactures cost effective and sustainable passive cooling solutions (containers, refitted vehicles, pre-cooling systems, etc.) for cold chain management. Through facilitated introductions within the Tech Ranch ecosystem and curated events in Central Texas (including a private happy hour thrown for Temprify), they uncovered new hypotheses for promising market applications in the United States. These ranged from wine delivery and distribution to medical specimen transportation (less packaging, higher margins, and life saving applications).

*"A service like the one Kevin offered in Austin is very valuable in this regard. Four introductions a day to industry-specific, well-connected multipliers who can refer you or connect you directly to your target audience."* -Johannes Hoefler, Chief Technology Officer of Temprify