Company: ConnectedHealth Pte Ltd
Description: Wireless eHealth Platform that Connected Heath Care Givers to Patients Remotely
Location: Singapore
Website: www.connhealth.com

Product Description:
Wireless eHealth Platform (Medical device connectivity from patients to care providers) sold as a Software as a Service model.

Differentiation:
ConnectedHealth enables seamless medical device connectivity across multiple devices using standard wireless protocols and hardware. The competitive advantages are 1) much lower cost of deployed system 2) cross vendor device connectivity enabling hospital vendor choices (vs captive suppliers) 3) System scalability via M2M cloud solution

Market Status:
In initial deployment with US and Australian health care groups. Qualified and initial deployment by 200,000 patient health care group Heritage Provider Network with planned deployment to 20,000 patients.

ConnectedHealth's Solution

- ConnectedHealth Gateway Client (Android software)
- ConnectedHealth data portal
- Wireless data connectivity
- Integration into HMO systems

PLUNIFY

Company: Plunify Pte Ltd
Description: Semiconductor (FPGA) software tool that dramatically reduces design cycle time
Location: Singapore
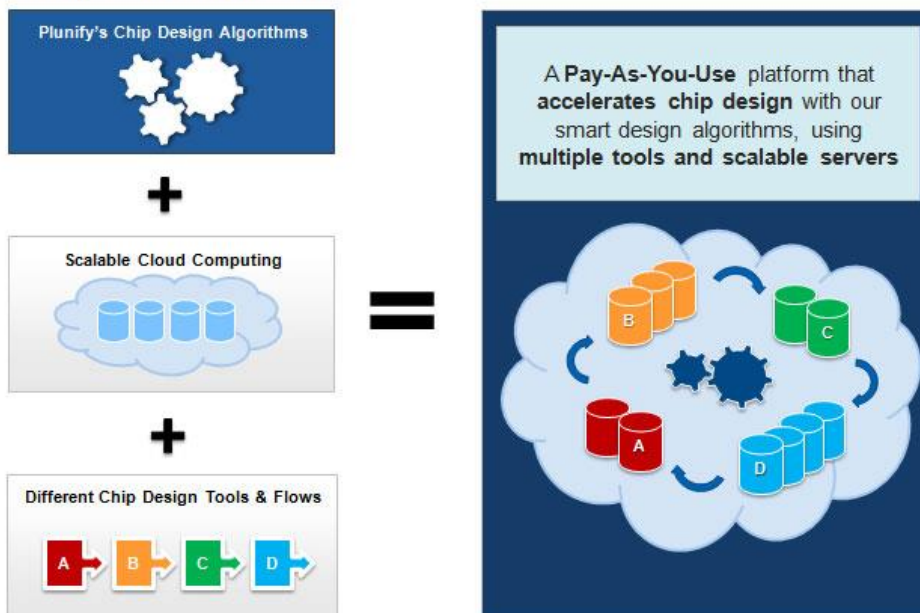**Website:** www.plunify.com

Product Description:
Combined secure, seamless cloud automation and algorithm for optimizing cloud iterations This algorithm selects tool options that are most suitable for achieving design closure targets like timing / area / power, and runs those in a compute cloud. This algorithm learns from previous results and modifies its selection process intelligently so that it improves over time.

Differentiation:
Uniquely addresses semiconductor FPGA designer needs to accelerate design time by:
- Automating and executing complex tasks in parallel, speeding up critical processes by 70%
- Provides scalable, on-demand compute resources that can reduce more than 50% in IT expenses.
- Makes tools available on a pay-as-you-go basis, reducing Total Cost of Ownership by 35-55%

Company: gridComm Pte Ltd
Description: Most reliable smart grid power line communications solutions
Location: Singapore
Website: www.gridcomm-plc.com

Product Description:
gridComm implements the only self-configuring, fully adaptable power line communications network. To implement this requires both Physical Layer (adaptable PLC controller device) and Network Layer (Advanced self configuring and adaptable network software).

Differentiation:
Lower cost, more reliable large volume deployments (multiple installations of 500,000 meters) by adding self-configuring and adaptable network capability, reducing the cost of smart grid installs (by a factor of 10) and improving the reliability due to changing noise conditions (data transfer throughput increase of 100x to 30kps sustained) .

Market Status:
Significant market with 600M power line communications meters planned in China and 200M in Europe. gridComm is engaged in China with 3 leading meter manufacturers. gridComm's product is in production (initial shipments of 30K units).

Company: Sprooki Pte Ltd
Description: Mobile commerce, proximity marketing platform
Location: Singapore
Website: www.sprooki.com

Product Description:
Sprooki is a location-based mobile commerce and shopping service based on a real-time local marketing platform designed for retailers and shopping malls in high-density shopping districts. Through Sprooki, retailers are able to promote and sell products/services to shoppers in direct proximity of the mall or outlet.

Differentiation:
Sprooki combines mobile transaction technologies: Location-Based Services (LBS), Mobile Payments, Coupons and Commerce, Web-based Content & Campaign Management. Sprooki's differentiation is in making all of these technologies work together in a seamless user experience for both consumers and business users .

Market Status:
Deployed in 4 malls in Singapore. Now expanding to Manila and Taipei.

Company: Blue Rock Intelligence Pte Ltd
Description: Customer Feedback Management SaaS
Location: Singapore
Website: www.geteco.com

Product Description:
Blue Rock (Eco) offers an innovative way to collect feedback and to create follow up engagements with customers. Eco allows businesses to invite their customers to give feedback through various channels. Customers can either scan a QR code on their smartphones or dial into a number and provide feedback on the product or service by texting their feedback or by speaking it. Eco then transcribes the feedback and alerts the business users based on a number of rules. Merchants can then react to the feedback and engage with their customers. Eco also pulls data from various online resources, such as rating sites and social media and thus creates a single consolidated view for the customer's sentiment.